



## **3<sup>rd</sup> Annual USASOC Sniper Competition**

**4-9 December 2011**

**Vendor Display 8-9 December 2011**

**Sponsorship Request**

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Dear Vendors and Manufacturers,

On behalf of the Special Forces Association I would like to invite you and your company to participate in and support an event that tests and honors some of our best sniper observer teams in the United States Army Special Operations Command (as well as, some of the best teams from other USSOCOM units, federal & civilian LEO, Allied CT units). This year, up to 30 teams from around the world will come to Fort Bragg to compete in a grueling and challenging week long day and night sniper competition. These men are coming together to test their skills, trade tactics and techniques, see what technology others are using and earn silent bragging rights. Competitors invited include Special Forces (Green Berets), Rangers, Special Mission Units, Navy SEALs, Marine Special Ops, FBI HRT, DOE, Foreign Allied CT Units, among others. The USAJFKSWCS and SWTG(A) will host this competition with the Special Forces Association providing food, prizes and other support to properly honor these men.

An on-range vendor display will be located with the competition on Range 37, Fort Bragg, NC in environmentally controlled tents on the 8<sup>th</sup>-9<sup>th</sup> of December. A vendor 3 gun competition and a night observation / live fire event will occur on the 8<sup>th</sup>. The 9<sup>th</sup> of December will continue the display for half a day and provide time for a daylight vendor live-fire range demo. The evening of the 9<sup>th</sup> competitors, vendors and support staff will be honored with awards at the awards banquet at the Holiday Inn Bordeaux.

As a retired Special Forces soldier and sniper myself, and a small business owner that services the Special Operations community, I believe this to be a “must attend” event. This event will provide your business team an opportunity to assist you in product development, business development and an important opportunity to give back to some of your best customers.

### **Benefits of Participating:**

- **Networking with many of the top sniper / observer teams in the US**
  - See what they use, ask why, find out what they need
  - Get honest impressions and feedback from them at day and night live fire demos
- **An opportunity to meet the command, product developers, trainers and force modification personnel on Fort Bragg (USASOC, USASFC, 3<sup>rd</sup> SFG, 7<sup>th</sup> SFG, USAJFKSWCS, and others)**
- **Business to Business opportunities**
- **Most importantly honor those that stand ready and work every day to keep us safe!**

Thanks and look forward to hearing from you soon. Mark Carey – SFA Rep / SFA Ch 62 Treasurer

## **Sponsorship Opportunities**

All sponsorships will be coordinated by the Special Forces Association, Chapter 62

POC: Mr. Mark Carey (MSG, Ret) 910-489-1658 or [mcarey@spartanbladesusa.com](mailto:mcarey@spartanbladesusa.com)

We are depending upon your companies' generosity to make for another memorable event in supporting the competitors, range personnel and the command. We will honor the competitors in a professional manner.

All sponsors donations will be appreciated and go to the directly to the event (in the case of extra cash raised, it will be donated to the Green Beret Foundation and the SFA Scholarship fund)

We need a mix of cash and prizes. Last year we received over \$185,000 in support mostly in prizes that went directly to competitors. We want to do the same, but also cover costs of the dinner and awards. Thanks Again!

A Letter of Donation for your companies 2011 taxes will be provided for any gift in kind or cash donation; the Special Forces Association is a Non Profit Veterans Organization (501-C-19).

Prizes we wish to receive include: rifles, pistols, scopes, sniper gear, knives and accessories.

Plan to give gifts in kind for prizes in either pairs (sniper teams are two-man elements)

Or

Provide items for gift bags to all 60 competitors.

Cash will be utilized to provide food & drinks during the competition, vendor display / live fires, trophies, t-shirts, gifts, awards banquet and bar.

Sponsorship levels are listed below:

### **BANQUET SPONSOR \$10,000 (cash support) (One Only)**

- 20%+ of the Banquet Sponsor fee donated to the Green Beret Foundation and SFA Scholarship
- Banners honoring supporting sponsor at Banquet (Provided w/Graphics)
- Opportunity to hang banners at the Vendor Show and the Sniper Competition
- Two tables with a primary location at the vendor show
- Two Entries in Vendor 3 Gun Match
- Name and logo on all sniper competition materials and t-shirts
- Eight invitations to the awards banquet

### **PLATINUM LEVEL SPONSORS \$6,000 OR MORE (prizes + a minimum \$1,000 in cash support)**

- 20%+ of the Platinum Sponsor fee donated to the Green Beret Foundation and SFA Scholarship
- Opportunity to hang banners at the Vendor Show and the Sniper Competition

- Name and logo on all sniper competition materials and t-shirts
- Two tables in primary location at vendor show
- Two Entries in Vendor 3 Gun Match
- Six invitations to the awards banquet

**GOLD LEVEL SPONSORS \$4,000-\$5,999 (prizes + a minimum \$500 in cash support)**

- 20%+ of the Gold Sponsor fee donated to the Green Beret Foundation and SFA Scholarship
- Opportunity to hang banners at the Vendor Show and the Sniper Competition
- Name and logo on all sniper competition materials and t-shirt
- Table at vendor show
- Two Entries in Vendor 3 Gun Match
- Four invitations to the awards banquet

**Lunch On-Range SPONSOR \$4,000 (cash support) (One Only – 8 Dec 11)**

- Banner honoring supporting sponsor at Lunch Area (Provided w/Graphics)
- Opportunity to hang banners at the Vendor Show and the Sniper Competition
- Two tables with a primary location at the vendor show
- Two Entries in Vendor 3 Gun Match
- Name and logo on all sniper competition materials and t-shirts
- Four invitations to the awards banquet

**SILVER LEVEL SPONSORS \$2,000-\$3,999 (prizes + a minimum \$250 cash support)**

- 20%+ of the Gold Sponsor fee donated to the Green Beret Foundation and SFA Scholarship
- Name and logo on Sniper Competition printed materials and t-shirt
- One table for the Vendor Show
- Two Entries in Vendor 3 Gun Match
- Three invitations to the awards banquet

**BRONZE LEVEL SPONSORS \$500-\$1,999 (prizes + a minimum of \$250 cash support)**

- 20%+ of the Gold Sponsor fee donated to the Green Beret Foundation and SFA Scholarship
- One table for the Vendor Show
- Two Entries in Vendor 3 Gun Match
- Two invitations to the awards banquet

**VENDOR TABLE ONLY (\$400 cash support)**

- \$100 of fee donated to the Green Beret Foundation and SFA Scholarship
- One table for the Vendor Show

**ADDITIONAL VENDOR 3 GUN MATCH ENTRIES (\$50)**

**ADDITIONAL AWARDS BANQUET INVITATIONS (\$50)**

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# 3<sup>rd</sup> Annual USASOC Sniper Competition

8-9 December 2011

Vendor Display and Live Fire Demo

Sponsorship / Prize Pledge



Fax to: 910-757-0035 or Email Scan to [mcarey@spartanbladesusa.com](mailto:mcarey@spartanbladesusa.com)

Company \_\_\_\_\_

POC \_\_\_\_\_ TEL \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

We will support the 3<sup>rd</sup> Annual Sniper Competition as follows:

Sponsor Level (Circle)

Banquet – Platinum – Gold – Lunch – Silver – Bronze – Table Only

Additional Vendor 3 Gun Match Entries / Banquet Invitations

3 Gun Match Entries # \_\_\_\_\_ Banquet Invitations # \_\_\_\_\_

PRIZES Pairs

\_\_\_\_\_ Retail Value\$

\_\_\_\_\_ Retail Value\$

Prizes 60 Each

\_\_\_\_\_ Retail Value\$

\_\_\_\_\_ Retail Value\$

Note: Please EMAIL Company LOGO ASAP in Black and White EPS, JPG or GIF